



CIRCE PRESENTATION DECK

HOW DO YOU CREATE A WORLD BLOCKCHAIN?

TOKENIZE AN EXISTING CHAIN

BOTTOM UP APPROACH

V

WATERFALL DOWN

START WITH

EXISTING FIRM

EXISTING CHAIN

EXISTING CLIENTS

REDUCE THE RISK FACTORS

1 Start with

A CHAIN OF TENS OF THOUSANDS

2 Add the chains of people and firms in your chain.

For Circe that means-

- Designer Circus chain
- Blanco Negro chain (prior firm) of Guatemala to Boston to the US
- Peggy Gibson chain of Peru to Boston to US
- Janet Burga Peru to Boston chain
- Circus Chain of Montreal to Boston to US and Canada
- Circus Chain of India to Boston to US
- Israel to Boston to US chain
- Europe to Roni Rabl to US chain
- Germany to Circus to US chain
- Bianca chain of Caribbean to US
- Litanyu chain of China to US
- Cindy Hong chain of Korea to US
- Shin Li chain of Taiwan and Malaysia to US

3 People matter. Personal relationships matter.

So we start our chain work with geographically connected people, with personal relationships and family in China, Korea, Japan, Peru, Guatemala, Haiti, Cuba, Italy the US, Europe, Israel, and India. Locals know markets and people, so use them.

4 Realize that the blockchain industry and the technology is early days.

The industry needs to upgrade and there will be changes. We don't know what will come but we do know that much of what is current is still experimental. So, iterative ongoing change has to be built into our worldwide blockchain, to give it the flexibility to adapt and improve. For us its personal. These relationships are our friends. There can be no assurances.

**MAKE A SMARTCHAIN
USING
SMARTTAGGING**

SMARTTAGS(RFID)

+

BLOCKCHAIN

=

SMARTCHAIN

**Improving, expanding and growing
the existing Circus network**

TRUST

**HAS
ALREADY BEEN
ESTABLISHED**

\$ MILLIONS ARE GIVEN TO FIRM

BASED ON

HANDSHAKE

&

**30 YEAR
PERSONAL
REPUTATIONS**

the Problem #1

MANAGING INVENTORY AND CHAIN TODAY IS INEFFICIENT

- 65% OF MANPOWER USED ANNUALLY
- SLOW
- NO ACCURATE PICTURE
- TRACKING IS AN ISSUE
-

It doesn't work or fit!

***the Problem* #2**

RETAIL IT SOLUTIONS TODAY DON'T WORK

Inventory management system monopoly cartels

- One size fits all
- Slow to change and adopt
- High costs
- Prices that vary based on whim
- Staff that are not educated on system
- No knowledge of underlying technology
- Not extensible
- High labor costs to use
- Negligible cost savings to firms deploying
- Serf model of business. Tie you in and make the cost to change inordinate
- No payment integration except at customer level and No smart contract, CIRCE fills a need.

the problem #3

PAYMENTS ARE A PROBLEM

The second issue is the payments process in the industry. Years ago, manufacturers would take orders of written paper, invest working capital to produce the order and then ship it with a NET 30 payment terms from the recipient. That method started to fail, with buyers realizing that there was no penalty for cancelling orders. They could over order, over promise, and then they could cancel outright. Or if items they received failed to sell, there was a change in the economy, sentiments changed, whatever the reason might be, the buyers could return them without consequence and get out of the order they had made. Manufacturers in this industry design and produce 4-6 times per year.

They are always allocating capital for design and production months before shipping and getting paid. The manufacturers found themselves in the futures business with no assurance of revenues for their production on orders made. In effect, each production cycle is a custom run. Non payment and returns create problems. There was no hedge for them.

The Circe token is an answer to the payments problem affecting our network and the industry

the solution

CREATE A SMARTCHAIN AND MOVE AN EXISTING NETWORK ONTO IT

**BLOCKCHAIN
+
RFID
=
CIRCE SMARTCHAIN**

- A fast and efficient technology blockchain from producer to customer of ledger and items
- Market: Phase 1 -vertical retail market
- Phase 2 -other retail markets
- Phase 3 -INTERNET OF THINGS
- Smart contract technology as part of blockchain
- Payment mechanism as part of blockchain
- Convenient
- Universal
- Latest web technology

WHAT IS IT?

**AN
INTERNET OF THINGS,
BLOCKCHAIN LEDGER,
SMART CONTRACTS,
CIRCE CRYPTOCURRENCY
=
CIRCE SMARTCHAIN**

- One Blockchain Ledger for the worlds things

- One Blockchain ledger for inventory management
- RFID identifications for inventory and later things
- Smart contract payment processing
- Circe Token for the distribution channel
- Circe Token for the CONSUMER MARKET
- the utility and convenience from Source to anywhere in the world
- One Blockchain ledger for international
- Blockchain ledger advantages
- Items viewable
- 24 x7
- Total view
- Payment services
- Smart contracts
- Faster cheaper better